

# 2023 FACT SHEET



## BACHELOR OF ARTS IN BROADCAST JOURNALISM

### ABOUT THE INSTITUTION

The Boston Media House (Pty) Ltd Reg. No. 2002/026252/07 (Boston) Bachelor of Arts in Broadcast Journalism is accredited by the Higher Education Quality Committee (HEQC) of the Council on Higher Education (CHE). Boston is registered with the Department of Higher Education and Training (DHET), as a private higher education institution, No. 2008/HE07/007, until 31 December 2023, in terms of Section 54(1)(c) of the Higher Education Act, 2016 (Act No 09 of 2016), and Regulation 14(4)(a) of the Regulations for the Registration of Private Higher Education Institutions, 2016.

### BRITISH ACCREDITATION COUNCIL (BAC) ACCREDITATION

Boston Media House is accredited by the British Accreditation Council for Independent Further and Higher Education as an Independent Higher Education Institution.

BAC was established by the UK's Department of Education and the British Council in 1984 to oversee independent further and higher education in the UK. They are a registered charity and a not for profit organisation. The BAC is a full member of the European Association for Quality Assurance in Higher Education (ENQA) and the International Network for Quality Assurance Agencies in Higher Education (INQAAHE) and externally assessed on their organisation's standards and processes.

### Qualification

- **Bachelor of Arts in Broadcast Journalism**
- Qualification Code: BABJ1
- **B.A. (Broadcast Journalism)**
- SAQA ID 111434, NQF (HEQSF) Level 7, 395 Minimum Subject Credits
- Site of Delivery: Sandton



### **What is the Purpose of the Qualification?**

The *Bachelor of Arts in Broadcast Journalism* provides a broad and well-rounded education that equips graduates with a knowledge base in the theory and methodology of journalism-specific disciplines and fields of study. The breadth and depth of learning achieved by the successful graduate reflects a depth and specialisation of knowledge, together with practical skills and experience in the workplace, that enables successful learners to enter a number of journalism-related career paths and to apply their learning to particular employment contexts. It also enables them to articulate into further learning pathways within the NQF. Through this programme, we aim to prepare journalists to be able to determine how and with what kind of storytelling effectively communicates the issues and events facing society in the digitalised world of the 21st century.

### **What are the Programme Outcomes?**

The programme is designed to induct students into the field of Broadcast Journalism. The media continues to play a vital role in the fabric of all societies, particularly in an increasingly globalised and super-complex world. Broadcast Journalism plays a particular role in informing, educating and communicating up-to-date information about current events in the world at large to a disparate audience. Practices in the field need to keep pace with technological developments, and practitioners need to understand the demands of market consumption in order to remain relevant. The fields of Journalism, Radio and Television include a broad range of theoretical and practical knowledge and skill sets. The programme provides for induction into, and specialisation in, the procedural knowledge and technical skills of these fields, as well as the knowledge and applicable skills required for digital broadcast production and management in journalism.

At the exit level, learners are expected to achieve specific outcomes that demonstrate the ability to integrate the theoretical knowledge and practical skills acquired throughout the learning programme, and to apply them in a variety of familiar and unfamiliar contexts. Learners must have internalised the procedural knowledge and skill of the sub-fields of Broadcast Journalism, and display competent use of a range of tools and techniques in the performance of professional practice. The competent graduate will be able to think critically, analyse and evaluate complex problems, and manage processes creatively and strategically in addressing and resolving them. Through the programme, learners will have developed the ability to work in a self-directed manner and to reflect critically on their own practice and that of others, to make reasoned and ethical decisions for which they are fully accountable.

## Minimum Entry Requirements

A minimum requirement for admission into the degree is a:

- National Senior Certificate (NSC), with English as one of the subjects passed and with endorsement for admission to Bachelor's degree study; or
- National Certificate (Vocational) (NC(V)), with English as one of the subjects passed and with endorsement for admission to Bachelor's degree study; or
- Prior to 2009, Senior Certificate\* with English as one of the subjects passed.

## Alternative Entry Requirements

A number of higher education qualifications may meet the requirements for admission or advance placement into the degree:

- Diploma, NQF Level 5 (OQSF), minimum credits 240; or
- Higher Certificate, NQF (HEQSF) Level 5, minimum Credits 120; or
- Advanced Certificate, NQF (HEQSF) Level 6, minimum Credits 120; or
- Diploma, NQF (HEQSF) Level 6, minimum Credits 240 or 360; or
- Advanced Diploma, NQF (HEQSF) Level 7 minimum Credits 120; or
- Equivalent qualification from an international higher education institution - see section on International Applicants below.

## International Applicants

International students who want to enrol for Higher Education studies and who do not hold a South African school leaving certificate must present a Grade 12 equivalence verification with endorsement for admission to Bachelor's degree study from the South African Matriculation Board. The Matriculation Board can be contacted on +27 87 138 3001/2 or +27 10 591 4401/2 or Applications@USAf.ac.za. For more information visit <https://mb.usaf.ac.za/> or apply online at <https://mbit-application.usaf.ac.za/assessment/>

Students who have qualifications from international higher education institutions must present an equivalence certificate from the South African Qualifications Authority (SAQA) which can be contacted on +27 (0)12 431 5000 or visit <http://www.saqa.org.za/>. All enquiries related to the evaluation of international qualifications are to be referred to the Contact Centre using the contact details: +27 (0)12 431 5070 or apply online at <https://www.saqa.org.za/evaluation-foreign-qualifications>

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\* Candidates with a Senior Certificate with a minimum of 40% in at least four higher grade subjects or 50% in at least four standard grade subjects.

Also, international applicants may be required to provide proof of proficiency in English (TOEFL score of 550, or IELTS overall band score of 6.0.) prior to admission to the qualification.

### **Applying to Transfer-in Credits (CAT)**

Credit Accumulation and Transfer (CAT) refers to the arrangement whereby the diverse features of both credit accumulations and credit transfer are combined to facilitate lifelong learning and access to the workplace. The recognition of credits for the purposes of transfer from one qualification to another is determined by the nature of the qualifications, the relationship between them, the nature, complexity, and extent of the curricula associated with the specific subjects to be recognised for exemption and/or inclusion, and the nature of the assessment used. Any and all credits for an incomplete qualification may be recognised by the same or a different institution as meeting part of the requirements for a different qualification; or may be recognised by a different institution as meeting part of the requirements for the same qualification. A maximum of 50% of the credits of a completed qualification may be transferred to another qualification. Credits obtained from studies that do not lead to a full qualification (for example, non-degree studies) could count for credit accumulation.\*

\*CHE. 2016. Recognition of Prior Learning, Credit Accumulation and Transfer, and Assessment

Boston allows students with completed credits from other Boston programmes to accumulate those and also allows students with completed credits from recognised higher education institutions to apply for credit transfers. Credit accumulations and transfers will only be considered if accompanied by full academic records with a statement of satisfactory or good conduct. Students interested in applying will be considered individually by the Registrar.

### **Recognition of Prior Learning (RPL) Applicants**

Recognition of Prior Learning (RPL) refers to the principles and processes through which the prior knowledge and skills of a person are made visible, mediated and rigorously assessed and moderated for the purposes of alternative access and admission, recognition and certification, or further learning and development. RPL may be used to grant access to a qualification programme, or advanced placement/exemption from modules. Exemption from modules does not translate to credits awarded and are limited to no more than 50% of the modules. No more than 10% of a cohort of students in a higher education programme are admitted through RPL.\*

\* CHE. 2016. Recognition of Prior Learning, Credit Accumulation and Transfer, and Assessment.

Boston admits a small number of students through Recognition of Prior Learning (RPL). Applicants interested in applying through RPL will be considered individually by the Registrar.

### **What is the language of teaching and learning?**

English is the language of communication, instruction and assessment.

### **What is the mode of delivery?**

This programme is accredited in the contact mode of delivery, which is a mode of delivery characterised by face-to-face lectures with additional independent learning taking place in completing reading, projects and preparations for assessments. Note as per CHE Communiqué 5 of 2022: extension of the concession to institutions to continue offering programmes accredited for the contact mode to be offered in the distance/blended mode for the 2023 academic year.

### **Teaching and Learning**

Lectures consist of contact and/or online-mediated teaching and learning. Certain modules in the programme are presented in various combinations of online lectures (study anytime, anywhere – asynchronous) and lectures at pre-determined times (synchronous), please consult the timetable the week prior to commencement. Certain course material, notes and assessments will only be accessible online. Students are required to submit assessments online, and access the online teaching and learning contents for the specific online-mediated module/s via the Learning Management System (LMS), COL Campus. Students should have access to a computer and the internet. COL Campus is accessible online and/or at the campus. Students can access the internet in the library, and Wi-Fi is available on campus. It is imperative that students regularly access the Learning Management System (LMS) for support, interaction with Academic Managers and lectures, and updates to schedules from administrators.

### **What is the Duration of Study?**

Based on the credits and notional hours of this qualification, the minimum duration is six (6) semesters over a period of three (3) years, and the maximum duration is six (6) years.

### **What is the Curriculum and Fee?**

The *Bachelor of Arts in Broadcast Journalism* degree consists of three hundred and ninety five (395) compulsory credits. For more information, see the curriculum table, module fee and Catalogue Description of each module. Prescribed textbooks are included in the fees.

## **Boston Media House invests in their students and the media industry as part of the Invest in SA Subsidy**

The pandemic has had a major impact on students' finances for several key reasons: an overall reduction in income, increased worries about employability after graduation, and students still paying tuition fees. At Boston Media House, we have witnessed students who have grit, who despite the odds stacked against them, have somehow managed to push through and graduate. We have also observed students who have all the ingredients for success. The passion is there. The will to achieve is there. But for one seemingly insurmountable obstacle – finances – these students will not see the finish line.

In addition, Covid-19 and the related lockdowns have upended many industries, and the media industry's core disciplines (creative, production, technical, business operations) have not been immune. At Boston Media House, we want to help, in the way we're best able to – by adding to the pool of skills available to the core disciplines of the media industry. This means producing more creative, production, technical, and business operations graduates, educated to our high standards.

And, so, in the spirit of Ubuntu, Boston Media House is committing itself to invest in the future of South Africa by partnering, financially, with prospective and current students. This investment will mean that prospective and current students enrolling in any of our sought-after higher education qualifications taught by lecturers who have many years of experience in their fields on offer at Boston Media House will get a chance to pursue their dreams and take ownership of their futures. Boston Media House will invest a percentage of the fees for our higher education qualifications – Diploma in Media Practices, Diploma in Radio and Television Production, BA in Broadcast Journalism - and students will be required to contribute the remaining fees (with flexible payment options). Thus, a subsidy of up to 25% is realised for new and returning students. Please enquire at our Sandton, Pretoria or Durban campuses.

South Africa's future is too important not to make this investment. The rewards for students and society are incalculable. Overcoming the obstacle that the lack of finances often poses for students pursuing higher education, so the research has shown, makes a significant impact on the psycho-social well-being of students, and this has a positive effect on the successful completion of one's studies. In turn, the impact on the broader society is also noticeable. Graduates who find employment not only contribute to the economy, they become billboards for the transformative power of education.

For students who want to turn their creative, production, technical, or media business operations passion into a career, it means that Boston Media House is investing in them! And we know that in time, these students will give back to South Africa, by applying their knowledge to the media industry, which is so close to our hearts. At Boston Media House, we believe that our investment in students with an NSC (Higher Certificate or Diploma or Degree endorsement) applying for any of our higher education qualifications – Diploma in Media Practices, Diploma in Radio and Television Production, BA in Broadcast Journalism – will get students to the starting line where we know they will show their grit and reach their dreams and make an impact on South Africa.

Boston Media House. Investing in South Africa. Investing in You.

For more information, please visit [www.bostonmediahouse.ac.za](http://www.bostonmediahouse.ac.za) or contact the branch to find out the percentage you save on your fees as part of the Invest in SA Subsidy.

### **How many modules can I take each semester?**

Minimum is one (1) module per semester; this will ensure students remain academically active. The maximum number of modules you can take in any one semester is dependent on the number of credits per module. It is not recommended for students to take in excess of seventy-five (75) credits per semester. For the number of credits per module, see curriculum below.

- **Lectures for Semester 1 commence on 20 February 2023.**
- **Lectures for Semester 2 commence on 31 July 2023.**

See the tables appended for the 2023 Academic Calendar.

### **What do I require to Pass a Module?**

Students will need an aggregate mark of fifty percent (50%) to pass a module. The pass mark for the computer modules is 75%.

### **How is the Overall Mark Calculated?**

The aggregate (overall) mark will be calculated from the student's performance on formative and summative assessments. Please refer to the subject outline for the assessment strategy.

\* Prescribed textbooks are included in the fees

<b>Curriculum – Year 1</b>									
Compulsory / Elective	Module	Code	NQF Level	Credits	Semester / Year	2023 mode of delivery Contact / Blended <sup>2</sup>	Prerequisite	2023 Module Fees (Cash Fees before Invest in SA Subsidy)	2023 Module Fees (Cash Fees after Invest in SA Subsidy for full registrations, CAT/RPL)
Compulsory	Academic Literacy	HBAA131_2	5	16	Semester	Blended		R 7 829.00	Visit a BMH branch for detailed information
Compulsory	Computer Skills (MS Excel, MS PowerPoint, MS Windows, MS Word)	HMEX133_1 HMPP133_1 HMSW133_1 HMWD133_1	4	5	Semester Semester Semester Semester	Blended		R 2 312.00	
Compulsory	Internet Journalism	HBAI131_1	5	15	Semester	Blended		R 7 340.00	
Compulsory	Journalism 1	HBAJ131_1	5	15	Semester	Blended		R 7 340.00	
Compulsory	Photojournalism	HBAP131_1	5	10	Semester	Blended		R 4 893.00	
Compulsory	Radio Production Practice 1	HBAR130_1	5	15	Semester	Blended		R 7 340.00	
Compulsory	Sound Engineering	HBAS131_1	5	25	Year	Blended		R 12 233.00	
Compulsory	Sub-Editing	HBAU131_1	6	15	Semester	Blended		R 7 340.00	
Compulsory	Television Production Practice 1	HBAT130_1	5	15	Semester	Blended		R 7 340.00	
<b>Total Module Fees</b>								<b>R 63 967.00</b>	
<b>Annual Registration Fee</b>								<b>R 1000.00</b>	<b>R 1000.00</b>
<b>Total Tuition Fees</b>								<b>R 64 967.00</b>	<b>R 48 350.00</b>
<b>Total Credits – Year 1: 131</b>									

<sup>2</sup> Note as per CHE Communiqué 5 of 2022: extension of the concession to institutions to continue offering programmes accredited for the contact mode to be offered in the distance/blended mode for the 2023 academic year.



## Curriculum – Year 2

Compulsory / Elective	Module	Code	NQF Level	Credits	Semester / Year	2023 mode of delivery Contact / Blended <sup>2</sup>	Prerequisite	2023 Module Fees (Cash Fees before Invest in SA Subsidy)	2023 Module Fees (Cash Fees after Invest in SA Subsidy for full registrations, CAT/RPL)
Compulsory	Finance in Media	HBAF231_1	6	20	Semester	Blended		R 9 786.00	Visit a BMH branch for detailed information
Compulsory	Journalism 2	HBAJ231_1	6	20	Year	Blended	HBAJ131_1	R 9 78.00	
Compulsory	Media Law	HBAL231_1	6	20	Semester	Blended		R 9 786.00	
Compulsory	Media Skills	HBAM231_1	6	30	Year	Blended		R 14 679.00	
Compulsory	Project Management	HBAP232_1	6	12	Semester	Blended		R 5 872.00	
Compulsory	Radio Production Practice 2	HBAR230_1	6	15	Year	Blended	HBAR130_1	R 7 340.00	
Compulsory	Television Production Practice 2	HBAT230_1	6	15	Year	Blended	HBAT130_1	R 7 340.00	
<b>Total Module Fees</b>								<b>R 64 588.00</b>	
<b>Annual Registration Fee</b>								<b>R 1000.00</b>	
<b>Total Tuition Fees</b>								<b>R 65 588.00</b>	

**Total Credits – Year 2: 132**

## Curriculum – Year 3

Compulsory / Elective	Module	Code	NQF Level	Credits	Semester / Year	2023 mode of delivery Contact / Blended <sup>2</sup>	Prerequisite	2023 Module Fees (Cash Fees before Invest in SA Subsidy)	2023 Module Fees (Cash Fees after Invest in SA Subsidy for full registrations, CAT/RPL)
Compulsory	Experiential Learning	HBAE331_1	7	12	Year	Blended		R 5 872.00	Visit a BMH branch for detailed information
Compulsory	Journalism 3	HBAJ331_1	7	20	Year	Blended	HBAJ231_1	R 9 786.00	
Compulsory	Media & Globalisation	HBAM331_1	7	20	Year	Blended		R 9 786.00	
Compulsory	Radio Production Practice 3	HBAR330_1	7	40	Year	Blended	HBAR230_1	R 19 572.00	
Compulsory	Television Production Practice 3	HBAT330_1	7	40	Year	Blended	HBAT230_1	R 19 572.00	
Total Module Fees								R 64 588.00	
Annual Registration Fee								R 1000.00	
<b>Total Tuition Fees</b>								<b>R 65 588.00</b>	

**Total Credits – Year 3: 132**

**TOTAL CREDITS: 395**

## Catalogue Descriptions

**Module name:** Academic Literacy

**Module code:** HBAA131\_2

**NQF Level: 5 Credits: 16**

Academic Literacy requires students to develop excellent reading, writing, research and communication skills. These skills assist the student in reading speedily and efficiently, constructing their writing in a way that is grammatically and structurally correct and communicating both verbally and non-verbally in an effective and comprehensible manner. During class time, the student develops an excellent understanding of the theories that underpin reading, writing, communication, study skills and mathematics. The student is given ample opportunity to practice these skills to become ingrained to the extent that they use them in all their learning modules and, eventually, in the workplace. Students are required to practice these skills independently and in collaboration with their classmates through various activities, including completing worksheets, secondary research and essays.

**Module name:** MS Excel

**Module code:** HMEX133\_1

**NQF Level: 4 Credits: 1.25**

In MS Excel, students must demonstrate that they can:

Understand and use the features in a spreadsheet application; create and use workbooks; format elements in a spreadsheet; apply formulas and functions; apply application features; configure page setup and print worksheets; create charts, and create objects and shapes.

In the world-of-work, the knowledge and skills acquired during this module prepare the student to produce, edit and format professional Microsoft Excel workbooks and worksheets.

**Module name:** MS PowerPoint

**Module code:** HMPP133\_1

**NQF Level: 4 Credits: 1.25**

In MS PowerPoint, students must demonstrate that they can:

Identify and use the basic features in Microsoft PowerPoint; edit presentation slides; enter and edit text; insert and edit objects and shapes; customise a presentation; finalise and distribute presentations; deliver an electronic presentation, and manage presentation files.

In the world-of-work, the knowledge and skills acquired during this module prepare the student to produce, edit and format professional Microsoft PowerPoint electronic presentations.

**Module name: MS Windows**

**Module code: HMSW133\_1**

**NQF Level: 4 Credits: 1.25**

In MS Windows, students must demonstrate that they can:

Identify and use the basic features of Microsoft Windows; change the appearance of Microsoft Windows; create folders and manage files; use Windows built-in tools; use Windows built-in accessories; and use Windows multimedia capabilities.

In the world-of-work, the knowledge and skills acquired during this module prepare the student to utilise the features and functions of the Microsoft Windows Operating System.

**Module name: MS Word**

**Module code: HMWD133\_1**

**NQF Level: 4 Credits: 1.25**

In MS Word, students must identify and use the basic features of MS Word; apply the application formatting features to a document; organise the content of a document; finalise documents for distribution; apply features in the application to enhance the appearance of a document; insert, edit and update tables in a document; apply the special features available in the application; insert and edit objects in a document, and use the mail merge feature in the application software. In the world-of-work, the knowledge and skills acquired during this module prepare the student to produce, edit and format professional MS Word documents.

**Module name: Internet Journalism**

**Module code: HBAI131\_1**

**NQF Level: 5 Credits: 15**

Students are taught the theory and practice of blogging, interactivity, data journalism and user-generated content.

**Module name: Journalism 1**

**Module code: HBAJ131\_1**

**NQF Level: 5 Credits: 15**

Students are taught the fundamental principles of journalism, such as news values, the most important information to use in a news article introduction, interviewing, structuring an article introduction, the inverted pyramid structure of news writing, and ethics in journalism.

**Module name: Photojournalism**

**Module code: HBAP131\_1**

**NQF Level: 5 Credits: 10**

Students are taught how to build a career as a photojournalist. They learn how to select the best digital camera and equipment for specific needs and apply technical and artistic techniques to capture, correct and print exceptional images that tell a great story in an ethical and responsible manner.

**Module name: Radio Production Practice 1**

**Module code: HBAR130\_1**

**NQF Level: 5 Credits: 15**

First year students enter a world where filmmaking and factual broadcast television collide. Basic camera composition, sound recording, and news reporting are some of the main areas of focus with students writing, shooting and delivering short community based breaking news inserts.

**Module name: Sound Engineering**

**Module code: HBAS131\_1**

**NQF Level: 5 Credits: 25**

The Sound Engineering module builds critical knowledge and practical application over two semesters. This module allows students to embody the core theoretical principles and practical applications of Sound Engineering as a profession. In addition, students acquire the basic skills needed to record audio in a recording studio or in the field and manipulate audio in a post-production environment to create professional media products.

Semester 1 looks at the fundamentals of Sound Engineering, which includes the properties of sound; the recording process; the selection and setup of microphones; the process and role of sound in film production; audio production and editing.

Semester 2 homes in on the practical application of the Sound Engineering principles within the professional fields of Radio Broadcasting and Television Production. Students learn how to effectively use standard audio manipulation devices ('signal processors') to enhance and master audio to a professional standard.

**Module name: Sub-Editing**

**Module code: HBAU131\_1**

**NQF Level: 6 Credits: 15**

Students are taught the value of meticulous attention to detail in the skill of sub-editing written language: grammar, spelling, punctuation and syntax. Students are also taught to create

effective and strong headlines and captions. They also learn about SEO techniques, fact-checking and legal and ethical concerns related to the field of sub-editing.

**Module name:            Television Production Practice 1**

**Module code:            HBAT130\_1**

**NQF Level: 5            Credits: 15**

First year students enter a world where filmmaking and factual broadcast television collide. Basic camera composition, sound recording, and news reporting are some of the main areas of focus with students writing, shooting and delivering short community based breaking news inserts.

**Module name:            Finance in Media**

**Module code:            HBAF231\_1**

**NQF Level: 6            Credits: 20**

This module equips students with the ability to construct and understand the financial planning and budgeting necessary to allow media businesses to operate effectively. An understanding of how finances work in the media space is essential for media graduates.

**Module name:            Journalism 2**

**Module code:            HBAJ231\_1**

**NQF Level: 6            Credits: 20**

Students learn how to write feature stories and use different structures in writing, discuss theoretical aspects of journalism such as journalistic ethics, and the role and function of the media in society. They also learn about publicity writing, brand journalism, in-house magazines and are given opportunities for practical application of writing in different genres.

**Module name:            Media Law**

**Module code:            HBAL231\_1**

**NQF Level: 6            Credits: 20**

This module aims to introduce students to freedom of speech as the cornerstone of media law and other constitutional values. These common-law and statutory principles impact the press, broadcasting, telecommunications, and other forms of media. It will also enhance students' knowledge and skills around the South African legal structure, censorship, South African court proceedings, copyright, and social media communications.

**Module name: Media Skills**

**Module code: HBAM231\_1**

**NQF Level: 6 Credits: 30**

This module teaches students to interact critically with media, using a variety of theoretical frameworks to deconstruct and discuss media texts, such as the Semiotic theories of Peirce and de Saussure, Representation theories of Michel Foucault, Postmodernism, Post-Colonialism, genre and narrative studies, and theories dealing with identity politics.

**Module name: Project Management**

**Module code: HBAP232\_1**

**NQF Level: 6 Credits: 12**

In the Project Management 2 module, a student learns and understands all the underlying principles and concepts associated with Project Management. The student find themselves starting to think in terms of projects. For example, doing research for, drafting and finalising an assignment is a project. The student understands the constraints applicable to projects and becomes creative in applying different scenarios (using the software) to find the best solution to meet project stakeholder needs. The student learns that they cannot operate as a broadcast media professional without running their projects efficiently. Students learning and applying project management skills can enhance their interpersonal, team and customer service skills and ultimately help unlock their management and leadership potential.

**Module name: Radio Production Practice 2**

**Module code: HBAR230\_1**

**NQF Level: 6 Credits: 15**

Radio Production Practices is set up in such a way that it directly and purposefully plans to give students a robust knowing, doing and being knowledge of the occupational radio environment and its related industries. The module incorporates theoretical knowledge and skills that students can apply in the world of work of radio or an audio content creation business. Radio Production Practices focuses on understanding and having theoretical knowledge of the craft and then involves the practical application of this knowledge. Part two of this module starts with understanding the audience in a module: researching the audience. The module then moves on to understanding the radio technologies that make broadcasting possible. This module focuses on voice and performance and practical programming modules, including; interviews, storytelling, outside broadcasts, talk and speciality programming, and compiling music, news, sport, traffic and weather.

**Module name:            Television Production Practice 2**

**Module code:            HBAT230\_1**

**NQF Level: 6            Credits: 15**

Second year students move into longer form documentary filmmaking with a strong emphasis on current affairs and incorporating techniques from renowned documentary filmmakers such as Errol Morris and Bill Nichols.

**Module name:            Experiential Learning**

**Module code:            HBAE331\_1**

**NQF Level: 7            Credits: 12**

This module is dynamic and interactive and culminates in a stimulating workplace experiential learning process, with a specific focus on cultivating professionalism. This module focuses on the following areas: self-awareness, self-management (clarifying values, setting goals and planning) and the application of emotional intelligence; professional interpersonal skills that facilitate the development and management of dynamic teams and allow for the sending of interpersonal messages, active listening skills and interpreting non-verbal cues and messages; providing constructive feedback, coaching, counselling, mentoring and setting goals for others; empowering people through delegation; making use of politically, emotionally and culturally correct communication, resolving conflicts, managing and reducing workplace bullying; producing persuading written and verbal messages; constructing traditional and electronic correspondence; designing, preparing and presenting proposals and reports of both an evaluative and informative nature; constructing and communicating a professional personal brand and preparing for the job interview.

**Module name:            Journalism 3**

**Module code:            HBAJ331\_1**

**NQF Level: 7            Credits: 20**

Students are taught to adapt a story for the requirements of different platforms, discuss the current journalism landscape, and how to find story ideas. Students are also encouraged to develop critical thinking skills and are taught photographic, audio and video skills, how to develop infographics and other data-driven visualisations. Writing for different genres is a focus of this module which prepares candidates for taking on freelance work.



**Module name: Media & Globalisation**

**Module code: HBAM331\_1**

**NQF Level: 7 Credits: 20**

In this module, students develop their understanding of the links between media, culture and society. Understanding how these three concepts link allows the graduate to give critical insight into Media, how it is produced/received by the public, and media ownership. This knowledge provides the students with theoretical expertise that can be applied to the workplace.

**Module name: Radio Production Practice 3**

**Module code: HBAR330\_1**

**NQF Level: 7 Credits: 40**

Radio Production Practices is set up in such a way that it directly and purposefully plans to give students a robust knowing, doing and being knowledge of the occupational radio environment and its related industries. The module incorporates theoretical knowledge and skills that students can apply in the world of work of radio or an audio content creation business. Radio Production Practices focuses on understanding and having theoretical knowledge of the craft and then involves the practical application of this knowledge. In the third year of Radio Production Practices, students spend the year setting up and running their own 'mock' radio stations. They are tasked to research their target market and begin to craft and then create a radio product for their audience.

**Module name: Television Production Practice 3**

**Module code: HBAT330\_1**

**NQF Level: 7 Credits: 40**

Final year students start to incorporate different show formats to their current affairs angle. These formats include studio-based talk shows and political satire in the form of comedy sketches. On a technical level, final year students are given more scope to fully immerse themselves in the fundamental studio roles, i.e., floor manager, director, vision mixer, director of photography, live editor, and on-set producer.

### **Where do I complete my Assessments?**

Assessments are submitted online on the Learner Management System, COL Campus; or students are required to complete their assessments at the campus where they are registered. Assessment submission instructions are published in the assessment brief.

### **Can I further my studies when I graduate?**

The qualification is registered at NQF (HEQSF) Level 7 and will provide for articulation options into NQF (HEQSF) Level 6, 7 and 8 qualifications. Graduates may proceed to Advanced Diplomas, Postgraduate Diplomas and Honour's degrees in a variety of disciplines at public universities, private or international higher education institutions. In order to gain entry into these programmes students will have to meet the admission and selection criteria of the receiving institution.

### **Certification**

Upon successful completion of the qualification, students will receive the *Bachelor of Arts in Broadcast Journalism* (SAQA ID 111434), NQF (HEQSF) Level 7 (395 Minimum Subject Credits) from Boston Media House.

### **International Recognition**

This qualification is accredited by the Council on Higher Education (CHE), is registered on the NQF (HEQSF) by the South African Qualifications Authority (SAQA) and the institution is registered by the Department of Higher Education and Training (DHET) as a Private Higher Education Institution (PHEI) to offer the qualification.

The DHET is a department of National Government, and both the CHE and SAQA are statutory bodies, as such these entities are recognised globally. Therefore, the qualifications/institutions that are accredited/licensed by them are accepted/recognised throughout the world by other government departments and by their respective agencies such as World Educational Services (WES) and other prominent authorities for purposes of equivalence/articulation i.e. employment/labour certification or further studies.

This is a *quid pro quo* arrangement amongst United Nations Member States; as the DHET, CHE and SAQA similarly recognises other nation/states' qualifications/institutions for equivalence/transferring to South Africa i.e. a United Kingdom or Zambian Bachelor of Arts awarded by a public university or private degree granting college which is accredited/licensed in accordance with the United Kingdom or Zambian legislative and statutory requirements, will

be equivalated/recognised as such in South Africa. Similarly, the *SADC Protocol on Education and Training*, which is a legal framework for regional cooperation, provides for the recognition of the equality of all Member States.

It must be noted that qualifications will be recognised and that curricula specific evaluations may lead to additional requirements for students to meet in order to gain entry into international programmes or professions, which is the prerogative of the receiving institution/body. For more information pertaining to direct international linkages/relationships, visit the websites of the DHET, CHE, SAQA, CHEA and WES.

In addition, there is a plethora of Journalism/Broadcast Journalism programmes available at higher education institutions internationally. These are offered across the board at undergraduate and post-graduate level, from Diploma through to PhD. Most common are the degree programmes in Journalism, as well as in Media and in Communication Studies. These are offered as Arts programmes as well as Science and Social Science programmes. Many focus on radio and television news broadcasting, offering a combination of theoretical and practical learning. Some focus on the broader field of Journalism, but some (fewer) do include Digital Media and/or New Media.

Comparable offerings to this qualification include amongst many others:

- BA in Digital Media and Communication offered by the University of Westminster, England
- BA in Broadcast Journalism offered by Syracuse University in New York, USA. This institution also offers Master of Arts and Master of Science in Broadcast and Digital Journalism as post-graduate programmes
- B.A. in Broadcast and Digital Journalism offered by the University of Southern California in Los Angeles, USA.
- BA in Broadcasting Journalism and Media Communications is offered by the Glyndwr University in Wales

This programme/qualification compares favourably in relation to breadth and depth of coverage for a three-year programme in the higher education band internationally. The uniqueness of this programme in comparison to both national and international alternatives lies in the specific focus on digital media, media convergence and the application of journalism skills into the field of digital broadcasting with particular focus on better quality and more meaningful content production that can be planned to meet the rapidly changing demands of a mobile, multi-platform audience.

## **How do I Apply?**

Apply only for admission to study at Boston Media House. Visit the website [www.bostonmediahouse.ac.za](http://www.bostonmediahouse.ac.za) and follow the links provided. Complete the online application form and upload all the necessary supporting documentation.

## **When can I apply and how much are the Application Fees?**

Applications are open all year round. There are no application fees payable.

- **The closing date for first-year applications for Semester 1 is at 17h00 on 17 February 2023.**
- **The closing date for first-year applications for Semester 2 is at 17h00 on 28 July 2023.**

## **What do I do if I am accepted?**

When you are accepted, you will receive a registration link to register online. The registration process will require a number of documents from you to complete the registration. Please make sure you have the following available before starting the registration process.

### **Degrees, Diplomas and Higher Certificates**

- If you are a new student wanting to register for a Higher Education qualification, you must have applied first and have your reference number for your accepted application. Please note that the acceptance must be a full acceptance and not a provisional acceptance.
- If you did not provide documents during your previous application, you will be prompted for them during this process. Incomplete or incorrect documents will result in your registration not being completed.

### **Finalising your registration**

- To finalise your registration, you will be required to pay your deposit online.
- Please make sure you have the account payer's details, banking information and approval to proceed.
- If you elect not to pay instantly, the branch will contact you to arrange for your preferred payment method before your registration is finalised.

### **Email**

- You must have a valid email address and mobile phone number. If you do not have an email address, you can sign up for one using [Google Gmail](#) or [Microsoft Outlook](#)
- **The closing date for all registrations for Semester 1 is at 13h00 on 18 February 2023.**
- **The closing date for all registrations for Semester 2 is at 13h00 on 29 July 2023.**

## Academic Calendar

### SEMESTER 1:

2023 SEMESTER 1: FULL-TIME	Month	Week - start date	Week - end date	Academic Week	Important dates
	February	20	24	1	
	February	27	03	2	27 - FA1 Brief Issued
	March	06	10	3	
	March	13	17	4	
	March	20	24	5	
	March	27	31	6	
	April	03	07	7	03 - SA 1 / FA 2 Brief Issued
	April	10	14	8	FA1 Submission Week (Due Sat 15) NO LECTURES
	April	17	21	9	
	April	24	28	10	
	May	01	05	11	
	May	08	12	12	08 - FA 1 Results Release & Results Appeal Open 08 - FA 1 Suppl Brief Issued 12 - FA 1 Results Appeal Close
	May	15	19	13	17 - FA 1 Results Appeal Release
	May	22	26	14	FA 1 Suppl Submission Week (Due Fri 26)
	May	29	02	15	
	June	05	09	16	SA 1 / FA 2 Submission Week (Due Fri 09) 07 - FA 1 Suppl Results Release & Results Appeal Open
	June	12	16	17	13 - FA 1 Suppl Results Appeal Close 15 - FA 1 Suppl Results Appeal Release
	June	19	23	18	
	June	26	30	19	
July	03	07	20	03 - SA 1 / FA 2 Results Release & Results Appeal Open 03 - SA 1 / FA 2 Suppl Brief Issued 07 - SA 1 / FA 2 Results Appeal Close	
July	10	14	21	13 - SA 1 / FA 2 Results Appeal Release	
July	17	21	22	SA 1 / FA 2 Suppl Submission Week (Due Fri 21)	
July	24	28	23		
July	31	04	24	02 - SA 1 / FA 2 Suppl Results Release & Results Appeal Open	
August	07	11	25	08 - SA 1 / FA 2 Suppl Results Appeal Close 11 - SA 1 / FA 2 Suppl Results Appeal Release	

**SEMESTER 2:**

2023 SEMESTER 2: FULL-TIME

Month	Week - start date	Week - end date	Academic Week	Important dates
July	31	04	1	
August	07	11	2	FA1 / FA 3 Brief Issued
August	14	18	3	
August	21	25	4	
August	28	01	5	
September	04	08	6	
September	11	15	7	11 - SA 1 Brief Issued
September	18	22	8	FA 1 / FA 3 Submission Week (Due Fri 22) NO LECTURES
September	25	29	9	
October	02	06	10	
October	09	13	11	13 - FA1 / FA 3 Results Release & Results Appeal Open 13 - FA 1 / FA 3 Suppl Brief Issued
October	16	20	12	19 - FA 1 / FA 3 Results Appeal Close
October	23	27	13	25 - FA 1 / FA 3 Results Appeal Release
November	30	03	14	FA 1 / FA 3 Suppl Submission Week (Due 03)
November	06	10	15	
November	13	17	16	SA 1 Submission Week (Due Fri 17) 15 - FA 1 / FA 3 Suppl Results Release & Results Appeal Open
November	20	24	17	21 - FA 1 / FA 3 Suppl Results Appeal Close 24 - FA 1 / FA 3 Suppl Results Appeal Release
December	27	01	18	
December	04	08	19	06 - SA 1 Results Release & Results Appeal Open
December	11	15	20	12 - SA 1 Results Appeal Close 14 - SA 1 Results Appeal Release
December	18	22	HE Office Closed	-
December	25	29	HE Office Closed	-
January	02	05	21	SA1 Suppl Submissions Week (Due 12)
January	08	12	22	SA1 Suppl Submissions Week (Due 12)
January	15	19	23	
January	22	27	26	24 - SA 1 Suppl Results Release & Results Appeal Open
January	29	02	25	30 - SA 1 Suppl Results Appeal Close 02 - SA 1 Suppl Results Appeal Release

## **Health and Wellness**

Boston Media House has implemented guidelines and procedures for safety and security according to the Occupational Health and Safety Act, 1993 (Act No. 85 of 1993). Every effort is made to avoid any incident or tragedy on campus and to ensure the continued health and safety of both staff and students. In the event of an incident, it is essential that students are aware of the guidelines concerning safety and evacuation procedures.

In the event of revised or new regulations being published in terms of the Disaster Management Act, or any other Act, the following protocols may apply to all staff, students and visitors:

- Participation in HEALTHCHECK and screenings;
- Completion of attendance registers;
- Maintaining of social distancing;
- Wearing of masks at all times;
- Continuation of sanitization and hygiene measures; and
- Restrictions on maximum numbers for assembly of staff and students.

For the Post-Schooling Sector, HIGHER HEALTH has a dedicated 24-hour toll-free helpline for addressing the mental health and psycho-social support needs of students and staff:

- Toll-free call 0800 36 36 36
- SMS 43336

Boston Media House aims to produce well-rounded graduates, we support our student's academic growth and achievements and also care about their personal well-being and development. Boston Media House offers all registered students free psycho-social counselling. The Boston Media House Student Wellness module on the Learner Management System posts great tips and advice on how to make your time as a student at Boston Media House a productive and healthy experience.

## **Disaster Management Act or any other Act and Academic Services**

Boston recognises the need to deploy whatever reasonable measures necessary to obviate any negative impact on academic provisioning that might attend the invocation of the Disaster Management Act (Act No. 57, 2002), or any other act, and the consequent gazetting of regulations. While Boston will attempt to minimise disruption to academic services, this could result in changes to academic calendars, procedures, processes, services, etc., all of which will be communicated to students and relevant stakeholders.

**Disclaimer**

This Fact Sheet is accurate at the time of publication. Boston Media House (Pty) Ltd reserves the right to alter any of the content due to changes in regulations, market requirements and other reasons. Please note that meeting any of the admission requirements does not necessarily guarantee entry into the qualification. All applications will be evaluated on an individual basis, and acceptance will depend on the decision of the Academic Committee.

**Campus Details**

Sandton (Head Office): 137 11th Street and 128 10th Street, Parkmore, Sandton  
Tel: (0)11 883 0933

Website: [www.bostonmediahouse.ac.za](http://www.bostonmediahouse.ac.za)

Email: [info@boston.co.za](mailto:info@boston.co.za)