

# 2022 FACT SHEET



## MEDIA STUDIES GATEWAY SHORT LEARNING ACCESS PROGRAMME

### ABOUT THE INSTITUTION

Boston Media House (Pty) Ltd Reg. No. 2002/026252/07 (Boston) is accredited by the Higher Education Quality Committee (HEQC) of the Council on Higher Education (CHE). Boston is registered with the Department of Higher Education and Training (DHET), as a private higher education institution, No. 2008/HE07/007, until 31 December 2023, in terms of Section 54(1)(c) of the Higher Education Act, 2016 (Act No. 09 of 2016), and Regulation 14(4)(a) of the Regulations for the Registration of Private Higher Education Institutions, 2016.

### BRITISH ACCREDITATION COUNCIL (BAC) ACCREDITATION

Boston Media House is accredited by the British Accreditation Council for Independent Further and Higher Education as an Independent Higher Education Institution.

BAC was established by the UK's Department of Education and the British Council in 1984 to oversee independent further and higher education in the UK. They are a registered charity and a not for profit organisation. The BAC is a full member of the European Association for Quality Assurance in Higher Education (ENQA) and the International Network for Quality Assurance Agencies in Higher Education (INQAAHE) and externally assessed on their organisation's standards and processes.

### Short Learning Access Programme (SLP)

*Choose one of the following short learning access programmes:*

#### **Media Studies Gateway Short Learning Access Programme (option 1)**

Admission to the Diploma in Media Practices or Diploma in Radio and Television Production

- Programme code: BMHGATE2

#### **Media Studies Gateway Short Learning Access Programme (Specialising in Radio and Television) (option 2)**

Admission to the Diploma in Radio and Television Production

- Programme code: BMHGATERT1



## **What is the Purpose of the Short Learning Access Programme?**

Many adult and young-adult learners who have not achieved a National Senior Certificate (NSC) or equivalent qualification can benefit from higher education.

In keeping with the objectives of the NQF, the Department of Higher Education & Training supports broader and more diverse access to higher education. At present, institutional admission policies must allow for alternative routes of entry that are equivalent to the NSC standard, including the assessment of an adult learner's capacity to benefit from a particular programme by recognition of prior learning (RPL) or other means. This SLP covers a range of social, economic and educational purposes, including access to higher education, skills development, continuing professional development, personal fulfilment and social development and citizenship.

## **What are the Programme Outcomes?**

On completion of the SLP, candidates will have the necessary knowledge and practical skills required to:

- Gain admission to the Boston Media House ***Diploma in Media Practices*** (SLP option 1 and 2) or ***Diploma in Radio and Television Production*** (SLP option 2 only) programme based on an average score of 60% across all SLP modules.
- Use media-specific science and technology.
- Understand the mutual influence between culture and media.
- **Learners may not be admitted to any other higher education Boston Media House programme via participation in this SLP.**

## **Minimum Entry Requirements**

The following categories of learners are eligible for admission into the SLP

- Category 1: applicants aged 18 or older with a Grade 12 certificate and endorsement for admission to *Higher Certificate* programmes only.
- Category 2: applicants aged 23 or older with a Grade 12 certificate and no endorsement for admission to higher education programmes.

## **Alternative Entry Requirements**

Not applicable.

## **International Applicants**

Students who have qualifications from international higher education institutions must present an equivalence certificate from the South African Qualifications Authority (SAQA) which can

be contacted on +27 (0)12 431 5000 or visit <http://www.saga.org.za/>. All enquiries related to the evaluation of foreign qualifications are to be referred to the Contact Centre using the contact details: +27 (0)12 431 5070 or apply online at <https://www.saga.org.za/evaluation-foreign-qualifications>

Also, international applicants may be required to provide proof of proficiency in English (TOEFL score of 550, or IELTS overall band score of 6.0.) prior to admission to the qualification.

### **Applying to Transfer-in Credits (CAT)**

Credit transfers into this programme are not possible.

### **RPL Applicants**

As this SLP acts as an access (RPL) pathway into higher education studies, no students will be admitted to this SLP through Recognition of Prior Learning (RPL) as per the stipulations of the Minimum Entry Requirements (see above).

### **What is the language of teaching and learning?**

English is the language of communication, instruction and assessment.

### **What is the mode of delivery?**

This programme is offered in the contact mode of delivery, which is a mode of delivery characterised by face-to-face lectures with additional independent learning taking place in completing reading, projects and preparations for assessments. Note as per CHE Communiqué 6 of 2021: extension of the concession to institutions to continue offering programmes accredited for the contact mode to be offered in the distance/blended mode for the 2022 academic year.

### **What is the Duration of Study?**

The minimum duration is six (6) months.

### **Teaching and Learning**

Lectures consist of contact and/or online-mediated teaching and learning. Certain modules in the programme are presented in various combinations of online lectures (study anytime, anywhere – asynchronous) and lectures at pre-determined times (synchronous). Certain course material, notes and assessments will only be accessible online. Students are required to submit assessments online, and access the online teaching and learning contents for the

specific online-mediated module/s via the Learning Management System (LMS), COL Campus. Students should have access to a computer and the internet. COL Campus is accessible online and/or at the campus. Students can access the internet in the library, and Wi-Fi is available on campus. It is imperative that students regularly access the Learning Management System (LMS) for support, interaction with Academic Managers and lectures, and updates to schedules from administrators.

### **What is the Curriculum and Fee?**

The *Media Studies Gateway Short Learning Access / Media Studies Gateway Short Learning Access Programme (Specialising in Radio and Television) Programme* consists of eight Semester modules. For more information, see Table on page 7.

Prescribed textbooks are included in the fees.

### **Boston Media House invests in their students and the media industry as part of the Invest in SA Subsidy**

Students have become increasingly worried about the impact of COVID-19, on their finances. The pandemic has had a major impact on students' finances for several key reasons: an overall reduction in income, increased worries about employability after graduation, and students still paying tuition fees. At Boston Media House, we have witnessed students who have grit, who despite the odds stacked against them, have somehow managed to push through and graduate. We have also observed students who have all the ingredients for success. The passion is there. The will to achieve is there. But for one seemingly insurmountable obstacle – finances – these students will not see the finish line.

In addition, Covid-19 and the related lockdowns have upended many industries, and the media industry's core disciplines (creative, production, technical, business operations) have not been immune. At Boston Media House, we want to help, in the way we're best able to – by adding to the pool of skills available to the core disciplines of the media industry. This means producing more creative, production, technical, and business operations graduates, educated to our high standards.

And, so, in the spirit of Ubuntu, Boston Media House is committing itself to invest in the future of South Africa by partnering, financially, with prospective and current students. This investment will mean that prospective and current students enrolling in any of our sought-after

higher education qualifications taught by lecturers who have many years of experience in their fields on offer at Boston Media House will get a chance to pursue their dreams and take ownership of their futures. Boston Media House will invest a percentage of the fees for our higher education qualifications – Diploma in Media Practices, Diploma in Radio and Television Production, BA in Broadcast Journalism - and students will be required to contribute the remaining fees (with flexible payment options). Thus, a subsidy of up to 25% is realised for new and returning students. Please enquire at our Sandton, Arcadia or Durban campuses.

South Africa's future is too important not to make this investment. The rewards for students and society are incalculable. Overcoming the obstacle that the lack of finances often poses for students pursuing higher education, so the research has shown, makes a significant impact on the psycho-social well-being of students and this has a positive effect on the successful completion of one's studies. In turn, the impact on the broader society is also noticeable. Graduates who find employment not only contribute to the economy, they become billboards for the transformative power of education.

For students who want to turn their creative, production, technical, or media business operations passion into a career, it means that Boston Media House is investing in them! And we know that in time, these students will give back to South Africa, by applying their knowledge to the media industry, which is so close to our hearts. At Boston Media House, we believe that our investment in students with an NSC (Higher Certificate or Diploma or Degree endorsement) applying for any of our higher education qualifications – Diploma in Media Practices, Diploma in Radio and Television Production, BA in Broadcast Journalism – will get students to the starting line where we know they will show their grit and reach their dreams and make an impact on South Africa.

Boston Media House. Investing in South Africa. Investing in You.

For more information, please visit [www.bostonmediahouse.ac.za](http://www.bostonmediahouse.ac.za) or contact the branch to find out the percentage you save on your fees as part of the Invest in SA Subsidy.

### **How many modules can I take each semester?**

It is recommended to register for all the compulsory modules within the same semester; this will ensure students remain academically active and are able to apply for admission into the *Diploma in Media Practices* (SLP option 1 and 2) or *Diploma in Radio and Television Production* (SLP option 2 only).

- **Lectures for Semester 1 commence on 14 February 2022.**
- **Lectures for Semester 2 commence on 1 August 2022.**

See the tables appended for the 2022 Academic Calendar.

### **What do I require to Pass a Module?**

Students will need an aggregate mark of fifty percent (50%) to pass a module. The pass mark for the computer modules is 75%. A pass mark in any one module or in all modules must not be confused with the requirement to receive an average of 60% across all programme modules in order to be admitted to the Diploma programme. If you pass all your modules with 50% or more you will receive the short-learning programme certification but you will only gain admission to the Diploma programme if you pass all your modules with 50% or more **AND** secure an average pass of 60% calculated across all modules of this *Media Studies Gateway Short Learning Access Programme / Media Studies Gateway Short Learning Access Programme (Specialising in Radio and Television)*.

### **How is the Overall Mark Calculated?**

The aggregate (overall) mark will be calculated from the student's performance on differently weighted formative and summative assessments. Please refer to the subject outline for the assessment strategy.

### **Where do I complete my Assessments?**

Assessments are submitted online on the Learner Management System, COL Campus; or students are required to complete their assessments at the campus where they are registered. Assessment submission instructions are published in the assessment brief.

\* Prescribed textbooks are included in the fees

## Curriculum – option 1

### Media Studies Gateway Short Learning Access Programme

#### BMHGATE2

Compulsory / Elective	Module	Code	Semester / Year	2022 Module Fees (Cash Fees before Invest in SA Subsidy)	2022 Module Fees (Cash Fees after Invest in SA Subsidy for full registrations, CAT/RPL)
Compulsory	Academic Literacy	OADL132_1	Semester	R 6 600.00	Visit a BMH branch for detailed information
Compulsory	Advertising	OADV132_1	Semester	R 5 280.00	
Compulsory	Digital Marketing	ODMR130_1	Semester	R 5 280.00	
Compulsory	Radio	ORAD123_1	Semester	R 5 280.00	
Compulsory	Computer Skills	OMEX132_1	Semester	R 2 200.00	
	(MS Excel,	OMPP132_1	Semester		
	MS PowerPoint,	OMSW132_1	Semester		
	MS Windows, MS Word)	OMWD132_1	Semester		
Total Module Fees				R24 640.00	R 20 698.00
Annual Registration Fee				R 1000.00	R 1000.00
<b>Total Tuition Fees</b>				<b>R 25 640.00</b>	<b>R 21 698.00</b>

## Curriculum – option 2

### Media Studies Gateway Short Learning Access Programme (Specialising in Radio and Television)

#### BMHGATERT1

Compulsory / Elective	Module	Code	Semester / Year	2022 Module Fees (Cash Fees before Invest in SA Subsidy)	2022 Module Fees (Cash Fees after Invest in SA Subsidy for full registrations, CAT/RPL)
Compulsory	Academic Literacy	OADL132_1	Semester	R 6 600.00	Visit a BMH branch for detailed information
Compulsory	Digital Marketing	ODMR130_1	Semester	R 5 280.00	
Compulsory	Radio	ORAD123_1	Semester	R 5 280.00	
Compulsory	Television	OTLV123_1	Semester	R 5 280.00	
Compulsory	Computer Skills	OMEX132_1	Semester	R 2 200.00	
	(MS Excel,	OMPP132_1	Semester		
	MS PowerPoint,	OMSW132_1	Semester		
	MS Windows, MS Word)	OMWD132_1	Semester		
Total Module Fees				R 24 640.00	R 20 698.00
Annual Registration Fee				R 1000.00	R 1000.00
<b>Total Tuition Fees</b>				<b>R 25 640.00</b>	<b>R 21 698.00</b>

### **Can I further my studies when I graduate?**

Candidates may apply for admission (with advanced placement) to the Boston Media House *Diploma in Media Practices* (SLP option 1 and 2) or *Diploma in Radio and Television Production* (SLP option 2 only) programme under the institution's recognition of prior learning (RPL) policy.

Learners entering this programme must be aware that this is an internally recognised access programme for consideration for future admission to the *Diploma in Media Practices* (SLP option 1 and 2) or *Diploma in Radio and Television Production* (SLP option 2 only) programme.

Option 1 and 2: Your final admission to the *Diploma in Media Practices* programme is dependent on you securing an average pass of 60% calculated across all modules of this *Media Studies Gateway Short Learning Access Programme* and making a recognition of prior learning (RPL) application for admission to the *Diploma in Media Practices*.

Option 2 only: Your final admission to the *Diploma in Radio and Television Production* programme is dependent on you securing an average pass of 60% calculated across all modules of this *Media Studies Gateway Short Learning Access Programme (Specialising in Radio and Television)* and making a recognition of prior learning (RPL) application for admission to the *Diploma in Radio and Television Production*.

The requirement to achieve an average pass of 60% calculated across all modules of this *Media Studies Gateway Short Learning Access Programme / Media Studies Gateway Short Learning Access Programme (Specialising in Radio and Television)* should not be confused with the 50% required to pass a module.

Should you complete the *Media Studies Gateway Short Learning Access Programme / Media Studies Gateway Short Learning Access Programme (Specialising in Radio and Television)* with less than a 60% average pass you will be issued with an academic record of your achievement and a Certificate if you have passed all modules of the programme (50% or more in each module) but you will not be admitted to the Boston Media House *Diploma in Media Practices* (SLP option 1 and 2) or *Diploma in Radio and Television Production* (SLP option 2 only) programme.

**NB: Please note that since each higher education institution is responsible for establishing their own access pathways (i.e. over and above the admissions criteria set down by Higher Education South Africa), access to Diploma studies via this short learning access programme is restricted to Boston Media House only and your acceptance to the Boston Media House *Diploma in Media Practices* programme (SAQA**



ID 83166) or Diploma in Radio and Television Production (SAQA ID 111133), will not be transferrable to a Higher Certificate or Diploma programme at another institution.

## **Certification**

### **SLP Option 1**

Upon successful completion of the SLP, students will receive the *Media Studies Gateway Short Learning Access Programme Certificate*.

### **SLP Option 2**

Upon successful completion of the SLP, students will receive the *Media Studies Gateway Short Learning Access Programme (Specialising in Radio and Television) Certificate*.

## **International Recognition**

None.

## **How do I Apply?**

Apply only for admission to study at Boston Media House. Visit the website [www.bostonmediahouse.ac.za](http://www.bostonmediahouse.ac.za) and follow the links provided. Complete the online application form and upload all the necessary supporting documentation.

## **When can I apply and how much are the Application Fees?**

Applications are open all year round. There are no application fees payable.

- **The closing date for first-year applications for Semester 1 is at 17h00 on Friday 11 February 2022.**
- **The closing date for first-year applications for Semester 2 is at 17h00 on Friday 29 July 2022.**

## **What do I do if I am accepted?**

When you are accepted, you will receive a registration link to register online. The registration process will require a number of documents from you to complete the registration. Please make sure you have the following available before starting the registration process.

### **Short Learning Access Programme / Short Learning Programmes / Short Course**

- If you are registering for a short learning access programme / short learning programme / short course, your application number will speed the process along, but is not required.

- If you did not provide documents during your previous application, you will be prompted for them during this process. Incomplete or incorrect documents will result in your registration not being completed.

### **Finalising your registration**

- To finalise your registration, you will be required to pay your deposit online.
- Please make sure you have the account payer's details, banking information and approval to proceed.
- If you elect not to pay instantly, the branch will contact you to arrange for your preferred payment method before your registration is finalised.

### **Email**

- You must have a valid email address and mobile phone number. If you do not have an email address, you can sign up for one using [Google Gmail](#) or [Microsoft Outlook](#)
- **The closing date for all registrations for Semester 1 is at 13h00 on 12 February 2022.**
- **The closing date for all registrations for Semester 2 is at 13h00 on 30 July 2022.**

## Academic Calendar

	Month	Week - start date	Week - end date	Academic Week	Important dates
<b>2022 SEMESTER A: FULL-TIME</b>	February	14	18	1	Lecture week
	February	21	25	2	Lecture week 21 - FA1 Brief Issued
	February	28	04	3	Lecture week
	March	07	11	4	Lecture week
	March	14	18	5	Lecture week
	March	21	25	6	Lecture week
	March	28	01	7	Lecture week FA1 Submission Week (Due 01) 28 - SA 1 / FA 2 Brief Issued
	April	04	08	8	Lecture week
	April	11	15	9	Lecture week
	April	18	22	10	Lecture week
	April	25	29	11	Lecture week 28 - FA 1 Results Release & Results Appeal Open 28 - FA 1 Suppl Brief Issued
	May	02	06	12	Lecture week 05 - FA 1 Results Appeal Close
	May	09	13	13	Lecture week 10 - FA 1 Results Appeal Release
	May	16	20	14	Lecture week FA 1 Suppl Submission Week (Due 20)
	May	23	27	15	SA 1 / FA 2 Submission Week (Due 27)
	May	30	03	16	
	June	06	10	17	08 - FA 1 Suppl Results Release & Results Appeal Open
	June	13	17	18	15 - FA 1 Suppl Results Appeal Close
	June	20	24	19	21 - FA 1 Suppl Results Appeal Release 21 - SA 1 / FA 2 Results Release & Results Appeal Open 21 - SA 1 / FA 2 Suppl Brief Issued
	June	27	01	20	27 - SA 1 / FA 2 Results Appeal Close 30 - SA 1 / FA 2 Results Appeal Release
	July	04	08	21	SA 1 / FA 2 Submission Week (Due 08)
	July	11	15	22	
	July	18	22	23	20 - SA 1 / FA 2 Suppl Results Release & Results Appeal Open
	July	25	29	24	26 - SA 1 / FA 2 Suppl Results Appeal Close 29 - SA 1 / FA 2 Suppl Results Appeal Release

	Month	Week - start date	Week - end date	Academic Week	Important dates
<b>2022 SEMESTER B: FULL-TIME</b>	August	01	05	1	Lecture week
					Lecture week
	August	08	12	2	08 - FA1 / FA 3 Brief Issued
	August	15	19	3	Lecture week
	August	22	26	4	Lecture week
	August	29	02	5	Lecture week
	September	05	09	6	Lecture week
					Lecture week
	September	12	16	7	FA 1 / FA 3 Submission Week (Due 16) 12 - SA 1 Brief Issued
	September	19	23	8	Lecture week
	September	26	30	9	Lecture week
					Lecture week
	October	03	07	10	04 - FA1 / FA 3 Results Release & Results Appeal Open 04 - FA 1 / FA 3 Suppl Brief Issued
					Lecture week
	October	10	14	11	10 - FA 1 / FA 3 Results Appeal Close 13 - FA 1 / FA 3 Results Appeal Release
					Lecture week
	October	17	21	12	FA 1 / FA 3 Suppl Submission Week (Due 21)
	October	24	28	13	Lecture week
	October	31	04	14	Lecture week
					Lecture week
	November	07	11	15	08 - FA 1 / FA 3 Suppl Results Release & Results Appeal Open SA 1 Submission Week (Due 11)
					Lecture week
	November	14	18	16	14 - FA 1 / FA 3 Suppl Results Appeal Close 17 - FA 1 / FA 3 Suppl Results Appeal Release
	November	21	25	17	
	November	28	02	18	
					Lecture week
	December	05	09	19	05 - SA 1 Results Release & Results Appeal Open 09 - SA 1 Results Appeal Close
	December	12	16	20	14 - SA 1 Results Appeal Release
	December	19	23	HE Office Closed	-
	December	26	30	HE Office Closed	-
January	02	06	21	4 - 10 - SA1 Suppl Submissions Week (Due 10)	
January	09	13	22	4 - 10 - SA1 Suppl Submissions Week (Due 10)	
				Lecture week	
January	16	20	23	18 - SA 1 Suppl Results Release & Results Appeal Open	
				Lecture week	
January	23	27	24	24 - SA 1 Suppl Results Appeal Close 27 - SA 1 Suppl Results Appeal Release	

## **COVID-19**

During the various National Lockdown Levels, it is important that the following minimum protocols are adhered to by all staff, students and visitors:

- Participation in HEALTHCHECK and screenings;
- Completion of attendance registers;
- Maintaining of social distancing;
- Wearing of masks at all times;
- Continuation of sanitization and hygiene measures; and
- Restrictions on maximum numbers for assembly of staff and students.

For the Post-Schooling Sector, HIGHER HEALTH has a dedicated 24-hour toll-free helpline for addressing the mental health and psycho-social support needs of students and staff:

- Toll-free call 0800 36 36 36
- SMS 43336

## **Disaster Management Act and Academic Services**

Boston recognises the need to deploy whatever reasonable measures necessary to obviate any negative impact on academic provisioning that might attend the invocation of the Disaster Management Act (Act No. 57, 2002) and the consequent gazetting of regulations. While Boston will attempt to minimise disruption to academic services, this could result in changes to academic calendars, procedures, processes, services, etc., all of which will be communicated to students and relevant stakeholders.

## **Disclaimer**

This Fact Sheet is accurate at the time of publication. Boston Media House (Pty) Ltd reserves the right to alter any of the content due to changes in regulations, market requirements and other reasons. Please note that meeting any of the admission requirements does not necessarily guarantee entry into the qualification. All applications will be evaluated on an individual basis and acceptance will depend on the decision of the Academic Committee at Head Office in Sandton.

## **Campus Details**

Sandton (Head Office): 137 11th Street and 128 10th Street, Parkmore, Sandton  
Tel: (0)11 883 0933

Pretoria: 716 Francis Baard Street, Arcadia, Pretoria  
Tel: (0)12 343 1731

Durban: 331 Anton Lembede Street, Durban  
Tel: (0)31 301 7469

**Website:** [www.bostonmediahouse.ac.za](http://www.bostonmediahouse.ac.za)

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