

2021 FACT SHEET



MEDIA STUDIES GATEWAY SHORT LEARNING ACCESS PROGRAMME

ABOUT THE INSTITUTION

Boston Media House (Pty) Ltd Reg. No. 2002/026252/07 (Boston) is accredited by the Higher Education Quality Committee (HEQC) of the Council on Higher Education (CHE). Boston is registered with the Department of Higher Education and Training (DHET), as a private higher education institution, No. 2008/HE07/007, until 31 December 2023, in terms of Section 54(1)(c) of the Higher Education Act, 2016 (Act No. 09 of 2016), and Regulation 14(4)(a) of the Regulations for the Registration of Private Higher Education Institutions, 2016.

BRITISH ACCREDITATION COUNCIL (BAC) ACCREDITATION

Boston Media House is accredited by the British Accreditation Council for Independent Further and Higher Education as an Independent Higher Education Institution.

BAC was established by the UK's Department of Education and the British Council in 1984 to oversee independent further and higher education in the UK. They are a registered charity and a not for profit organisation. The BAC is a full member of the European Association for Quality Assurance in Higher Education (ENQA) and the International Network for Quality Assurance Agencies in Higher Education (INQAAHE) and externally assessed on their organisation's standards and processes.

Short Learning Access Programme (SLP)

Choose one of the following short learning access programmes:

Media Studies Gateway Short Learning Access Programme (option 1)

Admission to the Diploma in Media Practices or Diploma in Radio and Television Production

- Programme code: BMHGATE2

Media Studies Gateway Short Learning Access Programme (Specialising in Radio and Television) (option 2)

Admission to the Diploma in Radio and Television Production

- Programme code: BMHGATERT1



What is the Purpose of the Short Learning Access Programme?

Many adult and young-adult learners who have not achieved a National Senior Certificate (NSC) or equivalent qualification can benefit from higher education.

In keeping with the objectives of the NQF, the Department of Higher Education & Training supports broader and more diverse access to higher education. At present, institutional admission policies must allow for alternative routes of entry that are equivalent to the NSC standard, including the assessment of an adult learner's capacity to benefit from a particular programme by recognition of prior learning (RPL) or other means. This SLP covers a range of social, economic and educational purposes, including access to higher education, skills development, continuing professional development, personal fulfilment and social development and citizenship.

What are the Programme Outcomes?

On completion of the SLP, candidates will have the necessary knowledge and practical skills required to:

- Gain admission to the Boston Media House ***Diploma in Media Practices*** (SLP option 1 and 2) or ***Diploma in Radio and Television Production*** (SLP option 2 only) programme based on an average score of 60% across all SLP modules.
- Use media-specific science and technology.
- Understand the mutual influence between culture and media.
- **Learners may not be admitted to any other higher education Boston Media House programme via participation in this SLP.**

Minimum Entry Requirements

The following categories of learners are eligible for admission into the SLP

- Category 1: applicants aged 18 or older with a Grade 12 certificate and endorsement for admission to *Higher Certificate* programmes only.
- Category 2: applicants aged 23 or older with a Grade 12 certificate and no endorsement for admission to higher education programmes.

Alternative Entry Requirements

Not applicable.

Foreign Applicants

International students who have qualifications from foreign higher education institutions must present an equivalence certificate from the South African Qualifications Authority (SAQA)

which can be contacted on +27 (0)12 431 5000 / 086 010 3188 / [saqainfo@saqa.org.za](mailto:sagainfo@saqa.org.za) or visit <http://www.saqa.org.za/>

Also, foreign applicants are required to provide proof of proficiency in English (TOEFL score of 550, or IELTS overall band score of 6.0.) prior to admission to the qualification.

Applying to Transfer-in Credits (CAT)

Credit transfers into this programme are not possible.

RPL Applicants

As this SLP acts as an access (RPL) pathway into higher education studies, no students will be admitted to this SLP through Recognition of Prior Learning (RPL) as per the stipulations of the Minimum Entry Requirements (see above).

What is the language of teaching and learning?

English is the language of communication, instruction and assessment.

What is the mode of delivery?

This programme is offered in the contact mode of delivery, which is a mode of delivery characterised by face-to-face lectures with additional independent learning taking place in completing reading, projects and preparations for assessments. Note as per CHE Communiqué 20 November 2020: extension of the concession for programmes offered in the contact mode of provision to continue the offering remotely/online via distance/blended modes of provision during 2021.

What is the Duration of Study?

The minimum duration is six (6) months.

Teaching and Learning

Lectures consist of contact and/or online-mediated teaching and learning. Certain modules in the programme are presented in various combinations of online lectures (study anytime, anywhere – asynchronous) and lectures at pre-determined times (synchronous). Certain course material, notes and assessments will only be accessible online. Students are required to submit assessments online, and access the online teaching and learning contents for the specific online-mediated module/s via the Learning Management System (LMS), COLCampus. Students should have access to a computer and the internet. COLCampus is accessible online and/or at the campus. Students can access the internet in the library, and

WiFi is available on campus. It is imperative that students regularly access the Learning Management System (LMS) for support, interaction with Academic Managers and lectures, and updates to schedules from administrators.

What is the Curriculum?

The *Media Studies Gateway Short Learning Access / Media Studies Gateway Short Learning Access Programme (Specialising in Radio and Television) Programme* consists of eight Semester modules. For more information, see Table overleaf.

How many modules can I take each semester?

It is recommended to register for all the compulsory modules within the same semester; this will ensure students remain academically active and are able to apply for admission into the ***Diploma in Media Practices*** (SLP option 1 and 2) or ***Diploma in Radio and Television Production*** (SLP option 2 only).

- **The lectures for Semester 1 commence on the 15th of March 2021.**
- **The lectures for Semester 2 commence on the 26th of July 2021.**

What do I require to Pass a Module?

Students will need an aggregate mark of fifty percent (50%) to pass a module. The pass mark for the computer modules is 75%. A pass mark in any one module or in all modules must not be confused with the requirement to receive an average of 60% across all programme modules in order to be admitted to the Diploma programme. If you pass all your modules with 50% or more you will receive the short-learning programme certification but you will only gain admission to the Diploma programme if you pass all your modules with 50% or more **AND** secure an average pass of 60% calculated across all modules of this *Media Studies Gateway Short Learning Access Programme / Media Studies Gateway Short Learning Access Programme (Specialising in Radio and Television)*.

How is the Overall Mark Calculated?

The aggregate (overall) mark will be calculated from the student's performance on differently weighted formative and summative assessments.

Where do I complete my Assessments?

Assessments are submitted online on the Learner Management System, COLCampus; or students are required to complete their assessments at the campus where they are registered. Assessment submission instructions are published in the assessment brief.

* Prescribed textbooks are included in the fees

Curriculum – option 1

Media Studies Gateway Short Learning Access Programme

BMHGATE2

Compulsory / Elective	Module	Code	Semester / Year	2021 Fees*
Compulsory	Academic Literacy	OADL132_1	Semester	R 6 600.00
Compulsory	Advertising	OADV132_1	Semester	R 5 280.00
Compulsory	Digital Marketing	ODMR130_1	Semester	R 5 280.00
Compulsory	Radio	ORAD123_1	Semester	R 5 280.00
Compulsory	Computer Skills (MS Excel, MS PowerPoint, MS Windows, MS Word)	OMEX132_1	Semester	R 2 200.00
		OMPP132_1	Semester	
		OMSW132_1	Semester	
		OMWD132_1	Semester	

Curriculum – option 2

Media Studies Gateway Short Learning Access Programme

(Specialising in Radio and Television)

BMHGATERT1

Compulsory / Elective	Module	Code	Semester / Year	2021 Fees*
Compulsory	Academic Literacy	OADL132_1	Semester	R 6 600.00
Compulsory	Digital Marketing	ODMR130_1	Semester	R 5 280.00
Compulsory	Radio	ORAD123_1	Semester	R 5 280.00
Compulsory	Television	OYLV123_1	Semester	R 5 280.00
Compulsory	Computer Skills (MS Excel, MS PowerPoint, MS Windows, MS Word)	OMEX132_1	Semester	R 2 200.00
		OMPP132_1	Semester	
		OMSW132_1	Semester	
		OMWD132_1	Semester	

Can I further my studies when I graduate?

Candidates may apply for admission (with advanced placement) to the Boston Media House *Diploma in Media Practices* (SLP option 1 and 2) or *Diploma in Radio and Television Production* (SLP option 2 only) programme under the institution's recognition of prior learning (RPL) policy.

Learners entering this programme must be aware that this is an internally recognised access programme for consideration for future admission to the *Diploma in Media Practices* (SLP option 1 and 2) or *Diploma in Radio and Television Production* (SLP option 2 only) programme.

Option 1 and 2: Your final admission to the *Diploma in Media Practices* programme is dependent on you securing an average pass of 60% calculated across all modules of this *Media Studies Gateway Short Learning Access Programme* and making a recognition of prior learning (RPL) application for admission to the *Diploma in Media Practices*.

Option 2 only: Your final admission to the *Diploma in Radio and Television Production* programme is dependent on you securing an average pass of 60% calculated across all modules of this *Media Studies Gateway Short Learning Access Programme (Specialising in Radio and Television)* and making a recognition of prior learning (RPL) application for admission to the *Diploma in Radio and Television Production*.

The requirement to achieve an average pass of 60% calculated across all modules of this *Media Studies Gateway Short Learning Access Programme / Media Studies Gateway Short Learning Access Programme (Specialising in Radio and Television)* should not be confused with the 50% required to pass a module.

Should you complete the *Media Studies Gateway Short Learning Access Programme / Media Studies Gateway Short Learning Access Programme (Specialising in Radio and Television)* with less than a 60% average pass you will be issued with an academic record of your achievement and a Certificate if you have passed all modules of the programme (50% or more in each module) but you will not be admitted to the Boston Media House *Diploma in Media Practices* (SLP option 1 and 2) or *Diploma in Radio and Television Production* (SLP option 2 only) programme.

NB: Please note that since each higher education institution is responsible for establishing their own access pathways (i.e. over and above the admissions criteria set down by Higher Education South Africa), access to Diploma studies via this short learning access programme is restricted to Boston Media House only and your acceptance to the Boston Media House *Diploma in Media Practices* programme (SAQA

ID 83166) or Diploma in Radio and Television Production (SAQA ID 111133), will not be transferrable to a Higher Certificate or Diploma programme at another institution.

Certification

SLP Option 1

Upon successful completion of the SLP, students will receive the *Media Studies Gateway Short Learning Access Programme Certificate*.

SLP Option 2

Upon successful completion of the SLP, students will receive the *Media Studies Gateway Short Learning Access Programme (Specialising in Radio and Television) Certificate*.

International Recognition

None.

How do I Apply?

Apply only for admission to study at Boston Media House. Visit the website www.bostonmediahouse.ac.za and follow the links provided. Complete the online application form and upload all the necessary supporting documentation.

When can I apply and how much are the Application Fees?

Applications are open all year round. There are no application fees payable.

- **The closing date for applications for Semester 1 is 10th of March 2021.**
- **The closing date for applications for Semester 2 is 21st of July 2021.**

What do I do if I am accepted?

When you are accepted, you will receive a registration link to register online. The registration process will require a number of documents from you to complete the registration. Please make sure you have the following available before starting the registration process.

Short Learning Access Programme / Short Learning Programmes / Short Course

- If you are registering for a short learning access programme / short learning programme / short course, your application number will speed the process along, but is not required.
- If you did not provide documents during your previous application, you will be prompted for them during this process. Incomplete or incorrect documents will result in your registration not being completed.

Finalising your registration

- To finalise your registration, you will be required to pay your deposit online.
- Please make sure you have the account payer's details, banking information and approval to proceed.
- If you elect not to pay instantly, the branch will contact you to arrange for your preferred payment method before your registration is finalised.

Email

- You must have a valid email address and mobile phone number. If you do not have an email address, you can sign up for one using [Google Gmail](#) or [Microsoft Outlook](#)
- **The closing date for registrations for Semester 1 is 12th of March 2021.**
- **The closing date for registrations for Semester 2 is 23rd of July 2021.**

Disaster Management Act and Academic Services

Boston recognises the need to deploy whatever reasonable measures necessary to obviate any negative impact on academic provisioning that might attend the invocation of the Disaster Management Act (Act No. 57, 2002) and the consequent gazetting of regulations. While Boston will attempt to minimise disruption to academic services, this could result in changes to academic calendars, procedures, processes, services, etc., all of which will be communicated to students and relevant stakeholders.

Disclaimer

This Fact Sheet is accurate at the time of publication. Boston Media House (Pty) Ltd reserves the right to alter any of the content due to changes in regulations, market requirements and other reasons. Please note that meeting any of the admission requirements does not necessarily guarantee entry into the qualification. All applications will be evaluated on an individual basis and acceptance will depend on the decision of the Academic Committee at Head Office in Sandton.

Campus Details

Sandton (Head Office): 137 11th Street and 128 10th Street, Parkmore, Sandton
Tel: (0)11 883 0933

Pretoria: 716 Francis Baard Street, Arcadia, Pretoria
Tel: (0)12 343 1731

Durban: 331 Anton Lembede Street, Durban
Tel: (0)31 301 7469

Website: www.bostonmediahouse.ac.za

Email: info@boston.co.za